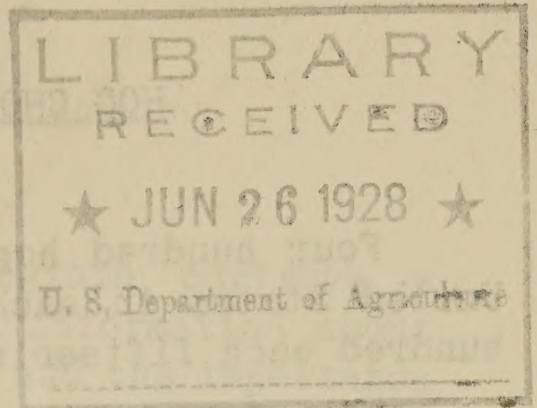


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UNITED STATES DEPARTMENT OF AGRICULTURE

Extension Service
Office of Exhibits

A Summary of the Exhibit

HOG CHOLERA CONTROL

which illustrates by means of an illuminated imitation hour glass that 400 hogs die from cholera in the United States for each hour of the year and by photographs and texts that the disease can be controlled and is preventable.

an enlarged photograph of natural cholera
illustrated how hogs are immunized by anti-hog-
cholera serum. The serum is not a cure, but it is
the only known preventive.

HOG CHOLERA CONTROL

Four hundred hogs die from cholera in the United States in each average hour period or a hundred each fifteen minutes.

The exhibit "Hog Cholera Control" pictures this astounding fact of economic loss by showing shadows of pigs dropping through the narrow stem of an hour glass. There is an impression of weirdness as the shadows silhouette against the light, and a sensation of helplessness as the carcasses one after another in endless succession appear to fall headlong upon the heaping pile at the bottom. Four hundred hogs dead from cholera in the United States for every hour of the year! More hogs die from cholera than from all other diseases combined. These facts deserve reflection upon the importance of controlling such a loss.

"Hog Cholera is Preventable," however, the exhibit text declares. Losses from the disease can be controlled by immunization and sanitation but hog cholera attacks strong and healthy hogs as well as weak ones. "What is to be done then?" "When Cholera strikes, there are two safe rules," "Immunize the herd at once, and clean the premises."

An enlarged photograph in natural colors illustrates how hogs are immunized by anti-hog-cholera serum. The serum is not a cure, but it is the only known preventive.

A second enlarged photograph portrays a modern sanitary pig pen, with information about how to keep the premises clean and the importance of sanitation, disinfection, and self-imposed quarantine.

Immunization by vaccination is "life insurance," and fifty million pigs now enjoy it. It is no longer an experiment. It is just plain protection. "Do it while they are young, the cost is less." "Pigs from immune sows rarely contract cholera during the suckling period." The ravages of hog cholera are terrific, but as shown by the exhibit, "Hog Cholera is Preventable."

For further information consult your county agricultural agent, State Extension specialists, or write to the U. S. Department of Agriculture, Washington, D. C., for the publication:

Farmers' Bulletin 834, Hog Cholera.

SPECIFICATIONS

Space required-Aisle length.....18 ft.
Depth 7 ft.
Height (over all).....10 ft.

Electrical requirements: Lights100 watts.
Motor..... One one-twentieth H.P.
A. C., 110 volt.